

 www.e-bi.net	亿柏国际供应链管理（深圳）有限公司 E-BI Global Supply Chain Management (Shenzhen) Co., Ltd	文件编号 NO. EBI-SM-006
	文件版本 Version A/0	
	公平经营，真实广告 与反不正当竞争操作政策 Fair Management, Authentic Advertising Anti Unfair Competition Operations Policy	页 码 Page Page 1 of 2

一、总方针：

我们的产品和服务的质量和价格将决定我们的成功。公司不允许从事排除竞争对手的任何行为。

公司遵守公平经营、广告与竞争的标准，禁止任何直接或间接的串谋行为。

二、公司采取恰当的措施保护客户信息，并制定流程确保得到遵守：

- 1、严格保密客户方关键人员的姓名与联系方式；
- 2、严格保密合作供应商；
- 3、公司制定方案，确保产品或服务的广告不存在虚假的或误导性的陈述，符合公平经营与相关广告法的要求；
- 4、公司制定对于纪律规定等明确管理人员和员工违反规定的后果，以及调查串谋等指控的方式。

三、为严格做到上述要求，公司所有商业活动严禁：

- 1、与竞争对手就固定价格或抵制客户、供应商或其他第三方达成协议；
- 2、与竞争对手协议分割市场、客户或产品/服务类别；
- 3、从事任何形式的绑标；
- 4、固定客户转售产品或服务的价格；
- 5、非法搭集，即以买方购买卖方的另一产品或服务为条件销售产品或服务的协议；
- 6、与竞争对手讨论或交换商业敏感数据，包括客户和产品/服务数据。

1. General policy:

The quality and price of our products and services will determine our success. The company is not allowed to engage in any behavior that excludes competitors.

The company adheres to the standards of fair operation, advertising, and competition, and prohibits any direct or indirect collusion.

2. The company takes appropriate measures to protect customer information and establishes processes to ensure compliance:

- 1) Strictly keep confidential the names and contact information of key personnel on the

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client side;

- 2) Strictly confidential cooperative suppliers;
- 3) The company shall develop a plan to ensure that advertisements for products or services do not contain false or misleading statements and comply with the requirements of fair business practices and relevant advertising laws;
- 4) The company has established clear disciplinary regulations regarding the consequences of violations by management and employees, as well as methods for investigating allegations of collusion.

3. To strictly comply with the above requirements, all commercial activities of the company are strictly prohibited from:

- 1) Reaching agreements with competitors on fixed prices or boycotting customers, suppliers, or other third parties;
- 2) Agreement with competitors to segment markets, customers, or product/service categories;
- 3) Engage in any form of labeling;
- 4) The fixed price at which customers resell products or services;
- 5) Illegal assembly refers to an agreement to sell products or services on the condition that the buyer purchases another product or service from the seller;
- 6) Discuss or exchange commercially sensitive data with competitors, including customer and product/service data.

管理代表: 陈声涛

Management Representative: Owen

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